

WordPress Website Package Rates

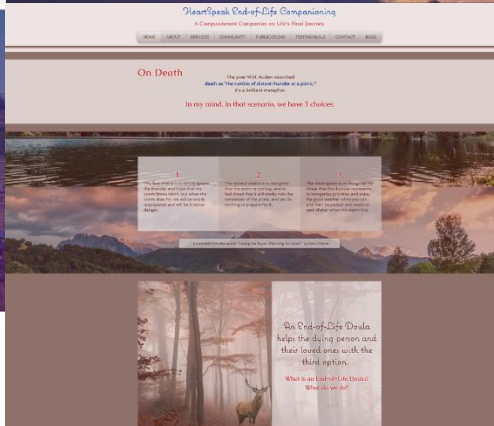
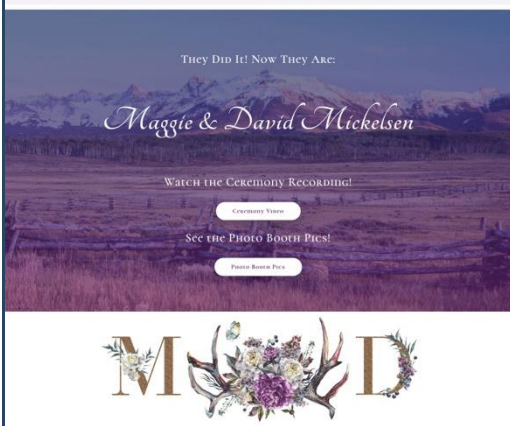
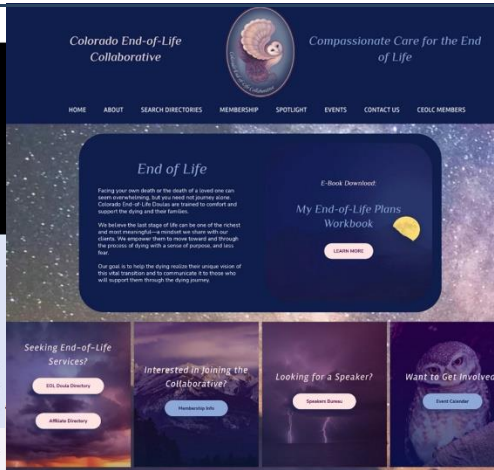
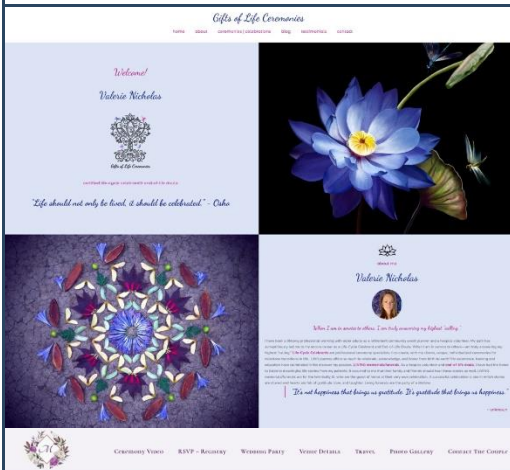


Laura@LauraWalkerWriter.com
LauraWalkerWriter.com
 (509) 979-5534

CONTENT | DESIGN | DEVELOPMENT

I'm your **one-stop shop** for all your marketing needs. As a **writer, editor and designer**, I can do it all, saving you the hassle of outsourcing to various contractors. My content creation skills also include **graphic design** and **video editing**, as well as **print materials**.

See more of my work in my website portfolio at LauraWalkerWriter.com.



BASIC - \$1,250

- Basic responsive theme
- 4 pages [e.g., Home, About, Services, Contact]
- Up to 6 stock images/icons
- Basic functionality
- Custom colors & fonts
- Editing of client-provided content

MODERATE - \$1,500

- Standard responsive theme
- Up to 5 pages [e.g., Home, About, Services, Blog, Portfolio, etc.]
- Up to 10 stock images/icons
- Brand-matched colors & fonts
- Editing of client-provided content
- Writing original content

ADVANCED - \$1,950

Includes all of the above, plus:

- Premium responsive theme & plugins
- Up to 6 pages with advanced functionality [e.g., user accounts, searchable directory, etc.]
- Up to 20 stock images/icons
- Photo editing/graphic design

CUSTOM DESIGN

Committed to Perfection

- Competitive online presence
- Effective, high quality content
- Brand creation: logo design, colors, fonts
- Video editing & publication
- Content writing: blogs, white papers, e-books, newsletters, etc.
- Powerful marketing strategy
- High search rankings
- Consistent SEO best practices
- I teach you to post SEO-friendly content on your site & social media.

Committed to Your Goals

- Connect with your audience
- Generate revenue & grow
- Campaign tracking & site analytics
- Advanced site functionality
 - E-commerce
 - Searchable directories
 - Member portal, account registration
 - Surveys, forms & CRM integration
 - and much more
- I teach you to update & manage your site.

HOURLY ADD-ONS - \$50

- Brand development & logo design
- Graphic design & production
- Design & production of print materials [e.g., brochures, business cards, etc.]
- Video editing & publication
- Additional website pages/functionality
- Marketing strategy & implementation
- Email marketing plan, design & setup
- Advance search engine optimization (SEO), Google Analytics